

Bud Studio



(RE)Imagine Wood Green Artist Brief

What is RE(Imagine) Wood Green?

RE(Imagine) Wood Green is a programme of art installations delivered by Bud Studio in collaboration with Haringey Council. Bud Studio will collaborate with local creatives to deliver public artworks.

The Aim of the project is to support local artists whilst simultaneously investing in our public spaces and encouraging people back to the high street.

We are inviting artists to create artwork for three sites in Wood Green. The selected artist, with support from Bud Studio, will design and deliver the public artwork.

Artists are invited to apply for all three sites, however please note that each artist will only be selected for a maximum of one site.

This project is funded by Haringey Council through the Good Economy Recovery Plan.

Application

Artists are asked to submit a mini submission. The following information is required on a maximum of 4 x A4 pages.

Proposal title, artist/collective name and the site(s) they are interested in working on.

- Reference images/sketches to support their proposal.
- Supporting text outlining the concept, approach and narrative behind the proposal.
- 200-word artist bio with images of previous work (completed or in progress).
- Completed application form.

Bud Studio has designed this application to be as quick for the artist as possible. Please do not spend a long time on this application as there is no guarantee you will be selected.

The following imagery will result in your application being excluded: drugs, weapons, swearing, racism or other upsetting content or images. The artwork cannot be used to further a political or religious agenda, and it cannot be used as advertising.

Please use the following naming formula for you portfolio and application form
(RE)Imagine_Wood_Green_APPLICATION NAME_PORTFOLIO/APPLICATION

Applications need to be sent to hello@budstudio.co.uk by EOP Sunday 30th of January.

Artist Eligibility and Selection

Artists must be over the age of 16 and either work or live in Haringey. Applicants must hold PL and PI insurance. The artist must be willing to collaborate with the Wood Green community throughout the project.

The artists will be selected through a community led online workshop where applicants will be put forward to the community. This workshop will be facilitated by Bud Studio.

Post Selection

After the artists have been selected Bud Studio will provide them with a final brief for their selected site. This brief will, in detail, breakdown the site and requirements needed to create the artworks. The briefs will also be informed by feedback collected from the community workshop.

Site 1 – Cycle Stands at Turnpike Lane & Wood Green Underground Stations

Outcome

To apply artwork to new or existing cycle stands in the Turnpike Lane or Wood Green area.

Aim

Turnpike Lane has a significant amount of anti-social behaviour associated with it, with many local residents and visitors feeling unsafe. Wood Green and Turnpike Lane stations are well used gateways to and from the high street and High Road.

We want to champion these gateways by applying 2D artwork on the cycle stands to bring some vibrancy and colour to both areas and create an identity for local residents and visitors.

Themes

The artwork proposals should be reflective of the environment, artists should ask themselves 'What does cycling mean to people?' and try to convey the answer in their outcomes.

Artist Deliverables and Fees

The selected artist will receive their final brief the w/c the 31st of January.

The artist will have two days during the w/c 7th of February to put together an initial design. The artist will be paid £800.00 for these designs.

Bud Studio and Haringey council will give feedback on the initial design on the w/c 7th of February. The artist will have one day the w/c 14th of February to amend the artwork. The artist will get paid £400.00 for these amendments.

The artist will need to attend and present at an online community consultation on the w/c 21st of February. The artist will then have one further day's amendments to finalise the artwork on the w/c 28th of February, the artist will be paid a further £400.00 for these final amendments.

Total artist fee – £1,600.00

If the artist has relevant experience they may have additional payments to help Bud Studio install the artwork.



Site 2 - Lighting Columns along Lymington Avenue

Outcome

To apply 2D and 3D artwork to the four T bar columns along Lymington Avenue. The 3D elements of the artwork will be developed internally by Bud Studio. The artist will then design the 2D additions.

Aim

This avenue will be the location for the new Interim Wood Green Youth Hub. With the new youth hub building being slightly set back from the High Road, the artwork to the T bars will act as a way of navigating to the Youth Hub building for young people. The artwork will need to connect with the new Youth Hub's brand.

Themes

The artwork needs to be connected to the new Youth Hub brand and act as wayfinding for young people.

Artist Deliverables and Fees

The selected artist will receive their final brief the w/c the 31st of January.

The artist will have two days during the w/c 7th of February to put together an initial design. The artist will be paid £800.00 for these designs.

Bud Studio and Haringey council will give feedback on the initial design on the w/c 7th of February. The artist will have one day the w/c 14th of February to amend the artwork. The artist will get paid £400.00 for these amendments.

The artist will need to attend and present at an online community consultation on the w/c 21st of February. The artist will then have one further day's amendments to finalise the artwork on the w/c 28th of February, the artist will be paid a further £400.00 for these final amendments.

Total artist fee - £1,600.00

The artist or Bud Studio will then add the 2D design to 3D elements over four days for a fee of £1,600.00.



Site 3: Artwork along Library alleyway

Outcome

To create a large-scale 2D artwork that improves the environment of the alleyway.

Aim

This is the future east-west connection into Wood Green’s new Cultural Quarter. The aim for applying artwork in this location is to help people navigate themselves to the High Road. People currently feel unsafe when walking along the alleyway. Our aim is to make the space feel safer and more approachable. The artwork should also champion the library as a safe civic space for many members of the community.

Themes

The artwork needs to have a connection to the library. Applicants should think about themes such as literature, learning, language and what the library means to the community.

Artist Deliverables and Fees

The selected artist will receive their final brief the w/c the 31st of January.

The artist will have three days during the w/c 7th of February to put together an initial design. The artist will be paid £1,200.00 for these designs.

Bud Studio and Haringey council will give feedback on the initial design on the w/c 7th of February. The artist will have one day the w/c 14th of February to amend the artwork. The artist will get paid £400.00 for these amendments.

The artist will need to attend and present at an online community consultation on the w/c 21st of February. The artist will then have one further day’s amendments to finalise the artwork on the w/c 28th of February, the artist will be paid a further £400.00 for these final amendments.

Total artist fee - £2,000.00

If the artist has relevant experience they may have additional payments to help Bud Studio install the artwork.

